

Week 2

Wednesday – Friday (Organifi Promo)

Email 1 (Wed)

Subject:

## **Have your 'cake' and build muscle mass too**

### **Can this tasty 'dessert' really burn fat & build muscle?**

If you want to build more muscle, burn fat faster and have all-day energy, you've got to have enough protein.

As you should know, protein is made up of amino acids which are the building blocks of muscle. Without these amino acids, it's impossible to build, repair, and maintain lean muscle mass.

That's why ingesting protein throughout the day is critical to maximum muscle development.

Delivering protein to the muscles keeps your body in an anabolic state – where muscles are built.

Without having enough, your body enters a catabolic state, where muscle is broken down for energy.

[Eating a protein-rich diet](#) also helps you lose weight because the body has to work harder to breakdown protein because the amino acids are held together by strong peptide bonds.

As the body breaks down these bonds, the metabolism rises and fat is burned...just by eating the right foods!

That's why a high-protein diet keeps you fuller, longer; thereby curbing binge-eating, cravings and bad snacking.

Now you'll better understand just how important a protein-rich diet is to reaching your goal of burning belly fat, building lean muscle mass, having more energy and maintaining healthy testosterone levels.

In an effort to consume enough of the good stuff, protein, we look to protein supplements, to help us maximize muscle development.

The problem is most protein shakes suck. They're chalky and just make you want to hurl. On top of that, the vast majority of them are riddled with junk, that's bad for you.

But imagine, salivating over a protein shake that's actually super-healthy, trims down your waistline fast, builds lean muscle, and increases your energy so you can give your best to the demands of a busy man.

Here's a [protein supplement that you'll love](#)

This is big-time news because, as you may know, protein supplements are notoriously loaded with artificial flavors, sweeteners, filler ingredients, sugars and other chemicals that totally sabotage the promoted effects!

You'd be better off NOT taking protein instead of pumping your body with their junk.

And while most people swear by whey protein, most people don't know that it's a dairy by-product left over from cheese production and most of it is filled with harmful ingredients like heavy metals, arsenic, lead and cadmium.

The other big camp is those who swear by soy protein. But this stuff was discovered to decrease testosterone and increase estrogen, which is a big fat 'no-no' for us, as you should well know by now.

These protein sources are the top promoted ones because they are 'complete' proteins.

But we discovered a totally breakthrough protein source that has it all!

It builds your body with incredibly healthy and organic proteins, vitamins, minerals, and digestive enzymes, which [upgrade your body's entire system](#).

It's derived of totally NATURAL whole foods and organic ingredients ONLY. That means no genetically modified organisms (GMOs).

Yes, it's the safest, purest, highest quality protein that hard-core body-builders AND vegans love. Plus, it tastes like a rich and creamy chocolate dessert instead of a chalky protein.

And, if you try it out today, you can get it for a discount with 2 exciting Bonus Gifts.

[Learn more and try it with no-risk here](#)

**SIGN OFF**

Email 2 (Thur)

## **New 'Super' Protein w/ 2 Bonus Gifts**

### **Breakthrough Protein + 2 GIFTS**

[Firstname]

After reading yesterday's email article I shared, you should know how important a protein-rich diet is to maintaining healthy T levels, burning more belly fat and building more muscle mass faster.

After all, protein is made up of amino acids that build, repair, and maintain lean muscle mass. Delivering protein to the muscles keeps your body in an anabolic state – where muscles are built; instead of a catabolic state, where muscle is broken down for energy.

A protein-rich diet helps you lose that stubborn belly fat because the body has to work harder to break down the amino acids in protein, which are held together by strong peptide bonds. So the metabolism revs up and burning fat for fuel to break down these strong bonds. This also means you stay fuller, longer and thereby cut those cravings for junk food that come when your body's starving.

That means weight loss on autopilot, my man!

So you've got it, eat more protein, lose more weight and build more muscle. But it's hard to eat enough protein from food sources to maximize it's benefits; so we supplement. Most protein shakes are gross and chalky and contain a lot of unhealthy ingredients we don't need.

But we finally found a complete protein meal-replacement supplement that tastes more like a tasty smoothy than a health food shake.

Do you want to burn more belly fat, build more muscle and boost testosterone with a mouth-watering treat?

[Learn how with this organic protein meal-replacement](#)

Finally, end those afternoon and late-night cravings that sabotage your healthy eating plan and workouts, and transform your body into a fat-burning machine by indulging in a daily, 60 second, mouth-watering, ritual...

...blending a rich and creamy protein shake that's actually good AND good for you!

Busy men don't have hours each day to cook and prepare healthy meals, which is why fast-food restaurants are our biggest nemesis. During a stressful day, it just feels right to reward ourselves with a treat, even if it punishes our waistline, am I right?

But it doesn't have to be that way!

Now, you can have your chocolate cake...(like substance) and eat it too.

We discovered a protein that's 100% organic, is a complete protein source, fills you up for all-day energy, absorbs well so your muscles grow stronger and faster...and it actually tastes delicious!

It's a perfect healthy meal replacement for you and your whole family.

[Get the details and try it out here](#)

**SIGN OFF**

Email 3 – Friday Promo

**Offer Ends @ 11:59 Tonight**

**[Last Call] offer ends tonight**

Hi [firstname],

We've got a ton of feedback from guys who're excited about their order of this protein.

We present only the best stuff to our men.

But the offer ends tonight.

[Go here for details and to try it](#)

I know you'll love it, as I do.

Finally, the safest, purest, highest quality protein we've found that gives you all-day energy, kills craving, burns fat and builds strong & lean muscles.

Plus, it tastes like an indulgent dessert with it's smooth, rich, velvety texture.

You've got till midnight tonight to try it out.

[Learn more and try it now](#)

**SIGN OFF**

Email 4 - Saturday

## **Restoring your inner Alpha Male**

### **Why THIS is every man's fountain of youth**

Testosterone plays a vital role in masculinizing the male brain.

It's the hormone that brings out a man's 'Alpha male.'

Testosterone is so strong, that women smell it and are attracted to you, especially when you sweat.

Yet, it's well documented that test levels fall by 1% a year from the age of 30 to 40.

This master male hormone is responsible for supporting the normal development of males from adolescence to adulthood.

The deepening of the voice, the growth of facial and chest hair, the growth of the male reproductive organs and system, high sex drive, muscle growth and a fat-burning metabolism are all projects spearheaded by 'Mr. T.'

To add to that, masculine mannerisms, emotional expression and thought patterns are influenced by test levels as well.

In fact, testosterone is often considered to be the **"fountain of youth" hormone**.

Still, test falls so much in men over the age of 40 that society has termed men in this age group as "over the hill."

You are, likely, experiencing some of the effects of low-T, which include:

- Physical: lower muscle mass, less strength, decreased energy, dwindling bone density (in older men), increased belly fat and the increase of male breast tissue.
- Sexual: low libido (decreased sex drive), fewer spontaneous erections, and impotence (ED).
- Emotional: lack of confidence and motivation.

All of the above are instinctive and ingrained in our manhood, and yet, Mother Nature has attempted to confiscate our 'mojo.'

But we fired back!

We crafted a breakthrough supplement formulation that naturally supports the normal production of testosterone.

It restores that manly 'swagger' that's slowly slipping away.

You don't have to lose your manly 'mojo' any longer. Finally, you too can experience a complete [Test Reload](#), like so many others have!

[Learn more about Test Reload](#), the natural and effective way to boost your T levels to what they were years ago, without changing anything else.

Email 5

Subject:

**[Half-Off 1-Day Sale] Get Test Reload today**

**1-Day Sale - 50% Off Test Reload**

For 1 day only, you may awaken the Alpha-Male in you for half price...

Today only, [get Test Reload for a full 50% off](#)



Test Reload is the first “Dual-Action” Test booster, made with ingredients that are clinically tested to support not only increased test, but also support:

- Fat Loss
- Muscle Building
- Natural Test Production
- Reduced Estrogen Production

With an increase in natural test production, your body will start to respond the way it did years ago – shedding belly fat and building strong, lean muscle faster, increasing your sex drive, boosting your energy level and confidence with it.

In the next 30 to 45 days, your wife, co-workers and friends will ask, “What’s this new swagger you’ve got?”

You and I will know it’s Test Reload that’s helping you regain your manly mojo.

[Take Half Off your bottle of Test Reload \[today only\]](#)

**Sign Off**

P.S. Warning: Offer ends at midnight tonight, so don’t wait.